



June 18<sup>th</sup> & 19<sup>th</sup> 2021

**NEW LOCATION!**

555 Foster Ave.  
Freeland, PA 18224

9th Annual  
**FALLEN  
LINEWORKER'S  
BENEFIT RODEO**



10th Annual  
Memorial Ceremony

[www.nsujlrodeo.com](http://www.nsujlrodeo.com)

## ABOUT RODEO

Every year since 2013, NSUJL holds a Lineman's Rodeo to help raise funds for the families of fallen and injured IBEW power lineworkers. 100% of the proceeds from this event are used to fulfill this mission. Our 9th annual Fallen Lineworkers Benefit Rodeo will be held on **Saturday, June 19th** at our new, permanent NSUJL Rodeo Grounds at **555 Foster Ave., Freeland, PA 18224**.

Our annual Rodeo is a day filled with fun competition & brotherly camaraderie, all in support of a great cause. This event is open to the public and admission is free. This is a family-friendly event, with food, vendors, entertainment, a silent auction & plenty of activities for kids. The Awards Ceremony dinner is free for competitors and volunteers. All other attendees can purchase a Saturday dinner ticket for \$10 during the event.

**Registration Fees** /// Journeymen Teams - **\$150**; Apprentices - **\$50**

We are now accepting registration forms for Journeymen Teams (2 JLs + Groundman), apprentices, and judges. There will be 4 events per contestant: Hurtman Rescue, Speed Climb and 2 Mystery Events, which will be announced the day of the competition. Journeymen Competitors will receive an exclusive long-sleeve NSUJL 9th Annual Rodeo tee, a mini bucket and dinner after the competition. Judges will receive an exclusive NSUJL 9th Annual Rodeo tee, dinner & FREE BEER after the competition, and raffle tickets, plus an additional thank you gift.

**PLEASE NOTE: ALL COMPETITORS MUST WEAR 100% FALL PROTECTION; JOURNEYMEN TEAMS & APPRENTICES CAN BE UNION or NON-UNION, BUT ALL APPRENTICES MUST BE QUALIFIED CLIMBERS; EACH JOURNEYMEN TEAM MUST REGISTER A JUDGE!**

Please visit [www.nsujlrodeo.com/rodeo-registration](http://www.nsujlrodeo.com/rodeo-registration) to register.

## ABOUT CFLL

Each June, on the eve of their annual Rodeo, NSUJL and Climbing For Lost Linemen hold a ceremony honoring all brothers who lost their lives on the line during the prior 12 months. This year, CFLL™ will be held on **Friday, June 18th, 2021** on our new Rodeo grounds.

The CFLL™ ceremony takes place at dusk and is a tribute that cannot be described in words – but by the chills and tears on the faces of our fellow brothers and sisters. A lantern is raised with each fallen brother's name etched on it, as a brother climbs the pole to hang it and light the candle within. A moment of silence then takes place in the honoree's memory. This event is by far the most symbolic of all we do, and why we do it. At the conclusion of the Rodeo, Lanterns are then given and/or mailed to the families of those honored.

If you would like to honor a fallen lineman please submit a 2021 Honoree Form. All CFLL™ honorees will also be honored in a 2021 Memorial Booklet, which will be available during the ceremony, as well as published online.

Please visit [www.nsujlrodeo.com/rodeo-registration](http://www.nsujlrodeo.com/rodeo-registration) to submit an Honoree form.

## ABOUT NSUJL

*National Sisterhood United for Journeymen Linemen is a 501(c)(3) nonprofit organization dedicated to assisting fallen or injured IBEW Journeymen Linemen, Utility Linemen, Apprentice Linemen, Groundmen, Operators, LCTT and/or their spouses and minor children. All proceeds from NSUJL's Fallen Lineworkers Benefit Rodeo & CFLL™ Memorial Lantern Ceremony go towards supporting this mission. IRS Public Charity Tax Exempt ID: 45-4670118.*

# SPONSOR LEVELS

**RODEO PARTNER: \$5,000; Only 4 Available! ///** Partner with NSUJL and help us hold our biggest fundraiser of the year! Benefits include: Premium 20' x 10' exhibit space at Rodeo field on Friday & Saturday; Logo displayed on ALL Rodeo signage and official Rodeo apparel; Online recognition\* as a Rodeo Partner; Advertising and recognition year-round at all rodeos and events that NSUJL attends.

**TITANIUM SPONSOR: \$3,000 ///** Sponsor NSUJL's 2021 Rodeo at the Titanium level & show your support for your Brothers at NSUJL's Rodeo! Benefits include: 10' x 10' exhibit space at Rodeo field on Friday & Saturday; Logo displayed on Rodeo sponsor signage and official Rodeo apparel; Online recognition\* as a Titanium Sponsor.

**CLIMBING FOR LOST LINEMEN SPONSOR: \$2,500 ///** Become a CFLL™ sponsor & help us honor our fallen Brothers & Sisters. This level supports the Climbing for Lost Linemen ceremony, as well as helps offset travel costs for families of the fallen who would otherwise be unable to attend the ceremony. Benefits include: 10' x 10' exhibit space at Rodeo field on Friday & Saturday; Recognition within the 2021 Memorial booklet\* & on CFLL™ signage during the ceremony; Logo displayed on official Rodeo apparel; Online recognition\* as a CFLL™ Sponsor.

**PLATINUM SPONSOR: \$2,000 ///** Become a Platinum sponsor & show your support for your Brothers at NSUJL's Rodeo! Benefits include: 10' x 10' exhibit space at Rodeo field on Saturday; Logo displayed on Rodeo sponsor signage and official Rodeo apparel; Online recognition\* as a Platinum sponsor.

**AWARDS CEREMONY SPONSOR: \$1,500 ///** Sponsor the Awards Ceremony Saturday evening after Rodeo! This sponsorship level helps fund the purchase of participant trophies & catering. Benefits include: 10'x10' exhibit space at Rodeo field on Saturday; Recognition on Awards Ceremony signage within awards pavilion; Online recognition\* as an Awards Ceremony sponsor.

**FRIDAY NIGHT BBQ SPONSOR: \$1,000 ///** Feed the families and friends of our fallen lineworkers by sponsoring the Friday Night BBQ. Food will be available for all attendees before the 2021 CFLL™ Memorial Ceremony commences. Benefits include: 10'x10' Exhibit Space at Rodeo field on Friday; Online recognition\* as a Friday Night BBQ sponsor, as well as within the 2021 Memorial booklet\* & on CFLL™ signage during the ceremony.

**GOLD SPONSOR: \$500 ///** Sponsor the NSUJL 2021 Rodeo & show your support for our brothers during the event! Benefits include: 10'x10' Exhibit Space at Rodeo field on Saturday and Online recognition\* as a Rodeo Sponsor.

**POLE SPONSOR: \$500 ///** Sponsor a pole on the Rodeo grounds. What a great way to support a wonderful cause and get your logo out there! Benefits include: Signage at one of the poles located within the rodeo grounds and online recognition\* as a Rodeo Sponsor.

**THREE MEMORIAL LANTERNS: \$250 ///** Sponsor 3 memorial lanterns for fallen lineworkers that will be lit & hung in their remembrance during CFLL's™ 10th Annual Memorial Ceremony. This sponsorship includes 3 memorial lanterns, engraving and shipping to the fallen lineworkers' families. Benefits include: Online recognition\* as a Lantern sponsor, as well as within the 2021 Memorial booklet\* & on CFLL™ signage during the ceremony.

**MEMORIAL LANTERN: \$100 ///** Sponsor a memorial lantern for a fallen lineworker that will be lit & hung in their remembrance during CFLL's™ 10th Annual Memorial Ceremony. This sponsorship includes a memorial lantern, engraving and shipping to a fallen lineworker's family. Benefits include: Online recognition\* as a Lantern sponsor, as well as within the 2021 Memorial booklet\* & on CFLL™ signage during the ceremony.

*\*Online recognition on Rodeo website ([www.nsujlrodeo.com](http://www.nsujlrodeo.com)) will include sponsor logo with link to sponsor's website, as well as recognition of sponsorship on all social media outlets (@nsujl). Recognition in CFLL™ Memorial booklet will include sponsor logo & website.*



# 9TH RODEO | 10TH FALL SPONSORSHIP FORM



Company \_\_\_\_\_ Contact Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Postal/Zip \_\_\_\_\_

Work Phone \_\_\_\_\_ Cell Phone \_\_\_\_\_

Email \_\_\_\_\_

- Sponsorship Level:
- \$5,000 Rodeo Partner (**Only 4 Available!**)
  - \$3,000 Titanium Sponsor
  - \$2,500 Climbing for Lost Linemen Sponsor
  - \$2,000 Platinum Rodeo Event Sponsor
  - \$1,500 Awards Ceremony Sponsor
  - \$1,000 Friday Night BBQ Sponsor
  - \$500 Gold Sponsor
  - \$500 Pole Sponsor
  - \$250 Three Memorial Lanterns
  - \$100 One Memorial Lantern

**REGISTRATION DEADLINE  
MAY 10TH 2021**

Exhibiting On:  Friday  Saturday  Both Friday & Saturday

### Payment Methods:

- Credit Card: Type \_\_\_\_\_ Card # \_\_\_\_\_ Exp: \_\_\_ / \_\_\_ CVV: \_\_\_\_\_
- Check: Please make checks payable to NSUJL Check # \_\_\_\_\_
- Phone: Please call (570) 417-2349 with Credit Card info

Mail registration form (with enclosed check, if applicable) to: **555 Foster Ave., Freeland, PA 18224**

Email registration form to **rodeo@nsujl.org** | Fax registration form to: **(678) 285-5751**

NSUJL is a 501(C)3 non-profit organization dedicated to assisting families of Fallen/Injured IBEW Journeymen Linemen, Utility Linemen, Apprentice Linemen, Groundmen and Operators. Types of assistance we provide to families includes:

- Financial Assistance to help ease any financial burdens from the point of accident until Workers Comp or Insurances pay out. This Assistance generally pays anywhere from 0-12 months.
- Physical Assistance: Our fantastic members Nationwide volunteer their time to assist the family directly. This assistance includes late night phone calls, delivering home cooked meals, helping with household chores, etc.
- Emotional Assistance: We have an on staff clinical licensed Therapist who donates sessions to the families for counseling, grieving, etc.
- Scholarships: When age appropriate, Children of Fallen Linemen may apply for College Scholarships. These Scholarships are renewable every year they attend school.

If you are interested in becoming a Corporate Sponsor, Associate Member or Individual Member please contact us at [members@nsujl.org](mailto:members@nsujl.org)

PLEASE EMAIL QUESTIONS  
TO [RODEO@NSUJL.ORG](mailto:RODEO@NSUJL.ORG)



[WWW.NSUJLRODEO.COM](http://WWW.NSUJLRODEO.COM)



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